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FOR IMMEDIATE RELEASE

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Envision Bend to launch vision project's public phase the week of July 11

Public survey, listening sessions, workshops and other events to occur in July and August

BEND — Envision Bend will officially launch the Bend Vision Project the week of July 11 with a public listening session, a press conference, distribution of a public survey, and participation in other community events.

The Envision Bend nonprofit organization is overseeing a process to craft a Vision and five-year Action Plan to make Bend a great place for all of its residents. Since March, the Bend Vision Project has been in its “quiet” phase, interviewing community leaders and connectors, recruiting project partners, and researching global, national, and local trends.



“We are now ready to reach out extensively to all residents to learn more about what they believe is needed to improve the quality of life for everyone in the greater Bend area,” said Laura Fritz, Envision Bend executive director. “Community input is vital to the Action Plan. We want to make sure that the plan tackles the most pressing challenges and delivers for all who call the greater Bend area home.”

Here is the schedule of Envision Bend events during Launch Week:

- **Envision Bend Press Conference**, 4 to 5 p.m., July 12, at Central Oregon Community College’ Science Center, Room 190, 2600 N.W. College Way, Bend
- **Participation at Oregon Adaptive Sports’ Bike Night**, 4 to 7 p.m., July 13, at Pine Nursery Park, 3750 N.E. Purcell Blvd., Bend
- **Bend Vision Project ‘Listen & Envision’ public virtual workshop**, 11:30 a.m. to 1 p.m., July 14, via Zoom (pre-register required <https://www.eventbrite.com/cc/bend-vision-projects-listen-envision-workshops-752749>)

- **Participation at the Central Oregon Latino Partnership Program’s *Conexiones* event**, 4:30 to 6:30 p.m., July 14, at The Environmental Center, 16 N.W. Kansas Ave., Bend
- **Participation at the Alpenglow Park grand opening with a pop-up tent**, 4 to 8 p.m., July 15, the park is located at 61049 S.E. 15th St., Bend

Other activities and events during the project’s public phase will include more ‘Listen & Envision’ workshops for community members in the coming weeks, a presence at numerous festivals and events, and prize giveaways. This fall, citizen teams will meet to vet the public input and develop an Action Plan that will include a vision statement, strategies for new projects and programs, and ideas for actions that people can undertake in their own lives. The Action Plan is scheduled to be published and released in 2023.

This is the first large-scale community visioning project for the greater Bend area since 2005-06.

A total of sixteen public, private and nonprofit organizations are assisting the Bend Vision Project, and many others are backing the project financially.

For more on the Bend Vision Project, visit the Envision Bend website at envisionbend.org or its Facebook page at www.facebook.com/EnvisionBend.

Envision Bend is a nonpartisan, nonprofit organization that works with government, business, community groups, and people of all backgrounds and perspectives from across the Bend area to help shape our future, making Bend a better place for everyone.

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